

Kerry Morrison

From: Kerry Morrison
Sent: Thursday, October 16, 2014 11:34 AM
To: sseyler@andrewsinternational.com
Subject: AGenda
Attachments: October 2014.pdf

Steve, do me a favor. Past this agenda on the front window of the BID security office.

I'll talk to you later. P.S. Our meeting is at Loews today if you want to pop in

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**HOLLYWOOD PROPERTY OWNERS ALLIANCE
BOARD OF DIRECTORS
Agenda
October 16, 2014
4 p.m. to 6 p.m.
Loew's Hollywood Hotel, 1755 N. Highland
Mt. Olympus Room (Third Floor)**

- I. 4:00 P.M. CALL TO ORDER – President John Tronson
- II. OPEN FORUM & INTRODUCTIONS
- III. 4:05 APPROVAL OF THE MINUTES

Action: September 18, 2014
- IV. TREASURERS REPORT – Drew Planting, Treasurer
 - A. Action: Review and approve September 30, 2014 financial statement
 - B. Report from Meeting of ad-hoc Finance Committee (Planting, Yamada, Green)
 - 1. Update – delinquent public parcels
 - a. Letter sent to state controller re/ delinquent state courthouse parcels
 - 2. Preliminary budget planning for 2015 – key issues
 - 3. Insurance update
- V. 4:15 COMMITTEE/ACTIVITY REPORTS
 - A. Marketing and Communications – Jan Martin/Devin Strecker
 - 1. Status of infographics
 - 2. Recent blogger tours/media coverage
 - a. Haunted Hollywood
 - b. Sunset & Dine
 - 3. Next meeting – date to come
 - B. Streetscape and Planning – Mark Echeverria/Sarah Besley
 - 1. Next meeting: Nov. 10th at 2:30
 - 2. LaBrea median
 - 3. Status of Cherokee lease
 - 4. Mobility Summit
 - 5. Urgent need for parking spaces for Clean Street vehicles
 - C. Security – Monica Yamada/Kerry Morrison
 - 1. Report from 10-9-14 meeting
 - 2. "Donation Station" focus group – October 28, 2014

- D. Nominating Committee – Frank Stephan, chair
 - 1. Election of new directors and officers November 20, 2014
 - 2. David Benavente resignation

- VI. 5:30 OLD BUSINESS
 - A. Seismic Issues
 - 1. Structural Engineers Association October 20 conference “Strengthening our Cities”

- VII. NEW BUSINESS
 - A. **Action:** Approve 2014-15 Strategic Work Plan (deferred from last meeting)

- VIII. 5:45 STAFF REPORT
 - A. Brown Act and Public Records Act inquiries
 - B. Oasis 35 year anniversary – November 1, 2014
 - C. Homewalk – Saturday, November 15th at Exposition Park
 - D. Promise Zone activities

- IX. NEXT MEETING: November 20, 2014
 - Annual board dinner – Location TBD

- X. 6:00 ADJOURN

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